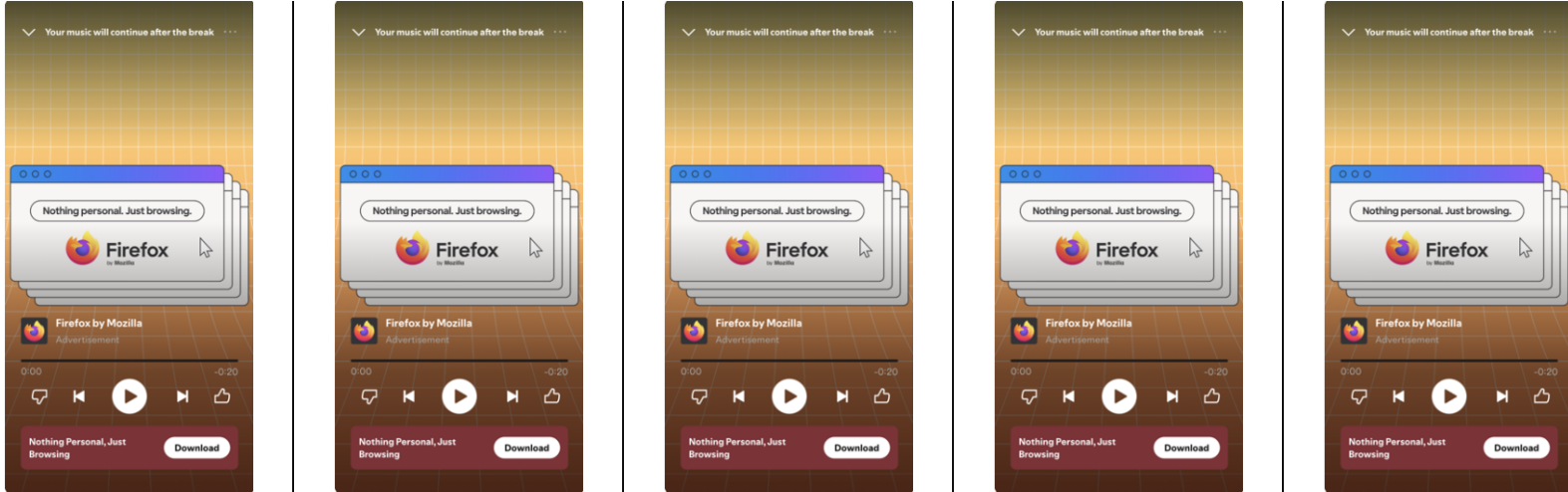


Platform	Spotify				
Targeting	Always On: 1P Demo Targeting: A18-34 1P Geotargeting: Chicago, IL		September (Food) 1P Demo Targeting: A18-34 1P Geotargeting: Chicago, IL 1P Interests: Cooking, Health & Lifestyle, Partying, Podcasts, Travel	Holiday Targeting: Gender: Women, Men, Non-binary, Unset_geder Age 18-24, 25-34 Top Genres: Pop, Hip-Hop, Other genre	
Dates	August 31-September11 September 24-December 31		Sept 21-September 30	November 1-December 31	
Budget:	\$313,029				
Ads					
	• Hybrid 15s A • Hybrid 15s B • Hybrid 30s • Hybrid 15 (New) • Hybrid 30 (New)	• Hybrid 15s A • Hybrid 30s • Hybrid 15 New	• Hybrid 15s A • Hybrid 15s B • Hybrid 30s	• Hybrid 15s A • Hybrid 15s B • Hybrid 15 (New) • Hybrid 30 (New)	• Hybrid 15s B • Hybrid 15 New • Hybrid 30s
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