

# TikTokGooglePlay Supporter Acquisition Campaign

TikTokGooglePlay Supporter Acquisition Campaign										
Meta										
Screenshot										
Primary Text	TikTok is misleading users about what it does with their data.				Mozilla's latest research exposes how TikTok is misleading us with their privacy policies.					
Headline	Tell TikTok: Stop Misleading Users!				Tell TikTik: Transparency Now!					
Target	Location: United States Age: 25 - 65+ People who match: Behaviors: Facebook access (mobile); Android devices or Facebook access (browser); Firefox	Age: 25 - 65+ People who match: Interests: Google Play, Behaviors: Facebook access (mobile); Android devices And must also match: Interests: Virtual private network, Internet privacy or Data security	Age: 25 - 65+ People who match: Parents: Parents (All) And must also match: Interests: Virtual private network, Internet privacy, Data security, Virtual private server or Information security Behaviors: Facebook access (mobile); Android devices ACTIVE_FEEDBACK		FB Engagers - Last 180 Days IG Social Engagers - Last 180 Days		Location: United States Age: 25 - 65+ People who match: Behaviors: Facebook access (mobile); Android devices or Facebook access (browser); Firefox	Age: 25 - 65+ People who match: Interests: Google Play, Behaviors: Facebook access (mobile); Android devices And must also match: Interests: Virtual private network, Internet privacy or Data security	Age: 25 - 65+ People who match: Parents: Parents (All) And must also match: Interests: Virtual private network, Internet privacy, Data security, Virtual private server or Information security And must also match: Behaviors: Facebook access (mobile); Android devices ACTIVE_FEEDBACK	FB Engagers - Last 180 Days IG Social Engagers - Last 180 Days
Location	United States	United States	United States		United States		United States	United States	United States	United States
Date			8/10/23 - 9/15/23					8/10/23 - 9/15/23		
Budget	\$3,560.86									
Screenshot										
Primary Text										
Headline										
Target										
Location										
Date										
Budget										



