# TikTokGooglePlay Supporter Acquisition Campaign

## Meta

<table>
<thead>
<tr>
<th>Screenshot</th>
<th>Primary Text</th>
<th>Headline</th>
<th>Target</th>
<th>Location</th>
<th>Date</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1.png" alt="Image" /></td>
<td>TikTok is misleading users about what it does with their data.</td>
<td>Mozilla’s latest research exposes how TikTok is misleading us with their privacy policies.</td>
<td>Target Location: United States</td>
<td>25 - 65+</td>
<td>Age: People who match: Parents (All) And must also match: Interests: Virtual private network, Internet privacy, Data security, Virtual private server or information security And must also match: Behaviors: Facebook access (mobile): Android devices</td>
<td>8/10/23 - 9/15/23</td>
</tr>
</tbody>
</table>

## Target

- **Location:** United States
- **Age:** 25 - 65+
- **People who match:** Parents: Parents (All)
- **Behaviors:** Facebook access (mobile): Android devices
- **Interests:** Virtual private network, Internet privacy, Data security
- **Active Feedback:** Facebook Engagers - Last 180 Days

## Date

- **United States:** 8/10/23 - 9/15/23
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