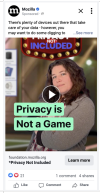
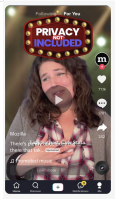
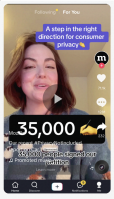
PNI Holiday 2023

Meta

Screenshot			
Primary Text	There's plenty of devices out there that take care of your data - however, you may want to do some digging to make sure your privacy is fully protected while shopping this season #PrivacyNotIncluded #privacy #holidayshopping	How many of these are on your holiday wish list? #PrivacyNotIncluded	
Target	Age 18 - 65+ Gender All genders Include people who match Facebook access (browser): Firefox IG Social Engagers - Last 180 Days Facebook Social Engagers - Last 180 Days		
Location	United States		
Date	12-13-23 - 12-21-23		
Budget	$1,000.00		

Tiktok

Screenshot			
Primary Text	There's plenty of devices out there that take care of your data - however, you may want to do some digging to make sure your privacy is fully protected while shopping this season #PrivacyNotIncluded #privacy #holidayshopping	How many of these are on your holiday wish list? #PrivacyNotIncluded	Our recent #PrivacyNotIncluded report on Cars proved that #BigAuto has a lot of #privacy work to do, and now Senator Ed Markey has got some questions for them, too #security #privacyonline #bigtech
Headline			
Target	Location United States Age 25-34 35-44 45-54 55+ Interests & Behaviors Interest mozilla mozilla firefox All Languages Gender Spending power Household income Audience (include) Audience (exclude) Operating system Device model Connection type Carriers Internet service provider Device price OS versions	Age 25-34 35-44 45-54 55+ Interests & Behaviors Interest Gifts gift for kids gifting gift for her Christmas Gift perfect gift the best gift creative gifts gift for dad All Languages Gender Spending power Household income Audience (include) Audience (exclude) Operating system Device model Connection type Carriers Internet service provider Device price OS versions	
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