





<p><b>Social - Facebook</b>  <b>Image 1 Copy : Do you believe your tech idea is the next big thing ?</b>  <b>Image 2 Copy:Come over to our Innovation Workshop, this Saturday on 8th of April, and pitch your idea at the Mozilla Africa Mradi Innovation Workshop.</b>  <b>Starting from 9 am to 5 pm at Eka Hotel Eldoret.</b>  <b>Grants amounting to KES 300,000 are up for grabs!</b>  <b>Have you registered yet?</b></p> 	<p><b>Social - Facebook</b>  <b>Image 1 Copy : Do you believe your tech idea is the next big thing ?</b>  <b>Image 2 Copy:Come over to our Innovation Workshop, this Saturday on 8th of April, and pitch your idea at the Mozilla Africa Mradi Innovation Workshop.</b>  <b>Starting from 9 am to 5 pm at Eka Hotel Eldoret.</b>  <b>Grants amounting to KES 300,000 are up for grabs!</b>  <b>Have you registered yet?</b></p> <p>Flight Date: 4th April  Target Demographic: 18-40  Target Audience: Kenyan Tech enthusiasts , Eldoret Town and it's environs ,Technology, Education, Innovation and Creativity, Business.  Location Demographic : UasinGishu County Eldoret  Ads : Promoted Facebook In-Feed Post  Inventory: Mostly mobile and available desktop , Tablet etc  Budget: \$2,800  Brand Safety considerations: Ad should not appear next to negative keywords, political news and affiliations, hazards , health, no ads targeted towards children or children content . Location : Eldoret in Kenya.</p>												
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	<p><b>Social - Facebook and Instagram (Dark Post)</b>  <b>Image 1 Copy:</b> Experience innovation at firsthand at the mradl innovation challenge  <b>Image 2 Copy:</b> Reserve your seat now by registering below and get ready to be inspired.  <b>PS:</b> Limited slots available!  <b>Register here:</b> <a href="https://mozillafrika/register/">https://mozillafrika/register/</a>  <b>#MozillaAfricaMradi #AfricaMradiInnovationWeek</b></p> 	<p><b>Flight Date:</b> June 19TH  <b>Target Demographic:</b> 18 - 65  <b>Target Audience:</b> Kenyan tech businesses and corporations, technology, university students, technology adopters etc.  <b>Location Demographic:</b> Kenya Gender: Male and Female  <b>Ads:</b> Promoted Facebook In-Feed Post, promoted stories and reels  <b>Inventory:</b> Mostly mobile and available desktop, Tablet, etc.  <b>Budget:</b> \$3500  <b>Brand Safety considerations:</b> Ad should not appear next to negative keywords, political news and affiliations, hazards, health, no ads targeted towards children or children content. Location: Kenya.</p>											
	<p><b>Social - Facebook and Instagram (In feed)</b>  <b>Image 1 Copy:</b> Experience Innovation at firsthand at the mradl innovation challenge  <b>Image 2 Copy:</b> Reserve your seat now by registering below and get ready to be inspired.  <b>PS:</b> Limited slots available!  <b>Register here:</b> <a href="https://mozillafrika/register/">https://mozillafrika/register/</a>  <b>#MozillaAfricaMradi #AfricaMradiInnovationWeek</b></p> 	<p><b>Flight Date:</b> 4th April  <b>Target Demographic:</b> 18-40  <b>Target Audience:</b> Kenyan Business and corporations, tech innovation University students, start up companies, etc.  <b>Location Demographic:</b> Kenya Gender: Male and Female  <b>Ads:</b> Promoted Facebook In-Feed Post, promoted stories and reels  <b>Inventory:</b> Mostly mobile and available desktop, Tablet etc  <b>Budget:</b> \$5,000  <b>Brand Safety considerations:</b> Ad should not appear next to negative keywords, political news and affiliations, hazards, health, no ads targeted towards children or children content. Location: Kenya.</p>											
	<p><b>Social - Facebook and Instagram (In feed posts)</b>  <b>Image 1 Copy:</b> Attention! The Mozilla Innovation Week Tech Challenge is approaching, and we want to hear from you! Do you have innovative tech ideas that can address real-life issues?  <b>Image 2 Copy:</b> We cordially invite you to apply for the Mozilla Innovation Challenge and showcase your idea. Apply now at <a href="https://mozillafrika/startup-application/">https://mozillafrika/startup-application/</a> for a chance to pitch your idea. Let's make a difference together! #MozillaInnovationWeek  <b>PS:</b> Limited slots available!  <b>Register here:</b> <a href="https://mozillafrika/register/">https://mozillafrika/register/</a>  <b>#MozillaAfricaMradi #AfricaMradiInnovationWeek</b></p> 	<p><b>Flight Date:</b> 6th May  <b>Target Demographic:</b> 18 - 65  <b>Target Audience:</b> Kenyan tech businesses and corporations, technology, university students, technology adopters etc.  <b>Location Demographic:</b> Kenya Gender: Male and Female  <b>Ads:</b> Promoted Facebook In-Feed Post, promoted stories and reels  <b>Inventory:</b> Mostly mobile and available desktop, Tablet, etc  <b>Budget:</b> \$4,000  <b>Brand Safety considerations:</b> Ad should not appear next to negative keywords, political news and affiliations, hazards, health, no ads targeted towards children or children content. Location: Kenya.</p>											
	<p><b>Programmatic Ads (Eskimi)</b>  <b>Register here:</b> <a href="https://mozillafrika/register/">https://mozillafrika/register/</a></p> 	<p><b>Flight Date:</b> 17th May  <b>Target Demographic:</b> 18 - 65  <b>Target Audience:</b> Kenyan tech businesses and corporations, technology, university students, technology adopters etc.  <b>Location Demographic:</b> Kenya Gender: Male and Female  <b>Ads:</b> Banners and Rich Media Ads headers, footers and side bars of targeted websites.  <b>Inventory:</b> Mostly mobile and available desktop, Tablet, etc  <b>Budget:</b> \$8,000  <b>Brand Safety considerations:</b> Ad should not appear next to negative keywords, political news and affiliations, hazards, health, no ads targeted towards children or children content. Location: Kenya.</p>											