**Copy: The privacy of millions of internet users is at risk. See why – and how you can help fix the ride before it starts securityriskahead.eu #SecurityRiskAhead**

**CTA: Learn more**

**Targeting: Objective:** Video views or website visits (depending on asset type)  
**Age:** 25 and older  
Include people who have ANY of the following attributes:  
- Company industries: government administration, Government relations, public policy, Civic & Social Organization, Think Tanks  
OR  
- Member Groups: Cybersecurity  
AND  
- Member interests: technology

**Live Date:** 13/07 - 30/07  
**Budget:** €500  
**Geo:** Brussels region

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**Copy: You can help stop upcoming changes that will force browsers to lower the bar on internet security. Use your voice now securityriskahead.eu #SecurityRiskAhead**

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**Copy: There's a #SecurityRiskAhead. Browsers will be forced to suspend web security checks, putting internet users at risk. See how you can help fix this dangerous ride before it starts securityriskahead.eu**

**CTA: Learn more**

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**Copy: Details like your passwords, credit cards, and message content could be at risk of interception and exploitation. Help stop the #SecurityRiskAhead now securityriskahead.eu**

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**LINKEDIN - budget for all below = €2000**
<table>
<thead>
<tr>
<th>Copy: Proposed changes in the EU would force browsers to accept Qualified Website Authentication Certificates (QWACs) and lower security protections. Use your voice to stop the #SecurityRiskAhead and help browsers keep protecting users securityriskahead.eu</th>
<th>Copy: Proposed EU legislation would force browsers to accept qualified website authentication certificates (QWACs), which are not secure. Use your voice to stop the #SecurityRiskAhead and help browsers keep protecting users securityriskahead.eu</th>
<th>Copy: Your browser protects you from unsecure website connections. But upcoming changes could lower the bar for protection. Stop the #SecurityRiskAhead now securityriskahead.eu</th>
<th>Copy: Your browser protects you from unsecure websites. But if eIDAS article 45.2 passes, the bar for those protections would be lower. Stop the #SecurityRiskAhead now securityriskahead.eu</th>
</tr>
</thead>
<tbody>
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<td>CTA: Learn more</td>
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</tr>
</tbody>
</table>
| **Targeting:** Age range: 25 and up  
**Location:** Brussels, Belgium  
**Keywords:** Digital, Technology, privacy, EU, European Union, cybersecurity, eIDAS  
**Follower look-alikes:** @vonderleyen, @POLITICOEurope, @EURACTIV, @AntoanetaRoussi, @BertuzLuca  
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| **Live Date:** 10/08 | **Live Date:** 10/08 | **Live Date:** 10/08 | **Live Date:** 10/08 |
| **Budget:** €500 | **Budget:** €500 | **Budget:** €500 | **Budget:** €500 |
| **Geo:** Brussels | **Geo:** Brussels | **Geo:** Brussels | **Geo:** Brussels |