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| | Cada día, los productos activados por voz malinterpretan a muchas personas en todo el mundo. Tu voz puede mejorar el acceso universal a la tecnología. Contribuye con Common Voice hoy mismo. | Si necesitaras que tu asistente de voz hiciera una llamada de emergencia o respondería a una pregunta urgente, ¿te entendería? Ayuda a otras personas contribuyendo con tu voz a Common Voice hoy mismo. | La tecnología de voz está impulsando más herramientas que nunca, pero los dispositivos hoy en día no son compatibles con muchos de los idiomas, acentos y patrones lingüísticos del mundo. Common Voice es la solución y tú puedes ayudar. | Tu voz es poderosa y puedes utilizarla para mejorar el acceso universal a la tecnología. Solo te llevará unos pocos minutos contribuir a Common Voice. | La tecnología de voz está impulsando más herramientas que nunca, pero los dispositivos hoy en día no son compatibles con muchos de los idiomas, acentos y patrones lingüísticos del mundo. Common Voice es la solución y tú puedes ayudar. | Si necesitaras que tu asistente de voz hiciera una llamada de emergencia o respondería a una pregunta urgente, ¿te entendería? Ayuda a otras personas contribuyendo con tu voz a Common Voice hoy mismo. |
| Location | Panama Argentina Paraguay Nicaragua El Salvador Guatemala Chile Bolivia Costa Rica Spain Peru Dominican Republic Honduras Colombia Mexico | Panama Argentina Paraguay Nicaragua El Salvador Guatemala Chile Bolivia Costa Rica Spain Peru Dominican Republic Honduras Colombia Mexico | Panama Argentina Paraguay Nicaragua El Salvador Guatemala Chile Bolivia Costa Rica Spain Peru Dominican Republic Honduras Colombia Mexico | Panama Argentina Paraguay Nicaragua El Salvador Guatemala Chile Bolivia Costa Rica Spain Peru Dominican Republic Honduras Colombia Mexico | Panama Argentina Paraguay Nicaragua El Salvador Guatemala Chile Bolivia Costa Rica Spain Peru Dominican Republic Honduras Colombia Mexico | Panama Argentina Paraguay Nicaragua El Salvador Guatemala Chile Bolivia Costa Rica Spain Peru Dominican Republic Honduras Colombia Mexico |
| Live Date | 5/22/2022 - 7/1/2022 | | | | | |
| Budget | 5,003.74 | | | | | |

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| <p>El reconocimiento de voz está revolucionando nuestra relación con la tecnología, pero los dispositivos hoy en día no son compatibles con muchos de los idiomas, acentos y patrones lingüísticos del mundo. Common Voice es la solución y tú puedes ayudar.</p> <p>Tu voz puede marcar la diferencia. Haz tu contribución hoy mismo.</p> <p>Common Voice commonvoice.mozilla.org</p> | <p>El reconocimiento de voz está revolucionando nuestra relación con la tecnología, pero los dispositivos hoy en día no son compatibles con muchos de los idiomas, acentos y patrones lingüísticos del mundo. Common Voice es la solución y tú puedes ayudar.</p> <p>Tú puedes ayudar a democratizar la tecnología de reconocimiento de voz. Haz tu contribución hoy mismo.</p> <p>Common Voice commonvoice.mozilla.org</p> | <p>El reconocimiento de voz está revolucionando nuestra relación con la tecnología, pero los dispositivos hoy en día no son compatibles con muchos de los idiomas, acentos y patrones lingüísticos del mundo. Common Voice es la solución y tú puedes ayudar.</p> <p>Tú puedes ayudar a democratizar la tecnología de reconocimiento de voz. Haz tu contribución hoy mismo.</p> <p>Common Voice commonvoice.mozilla.org</p> | <p>Tu voz es poderosa y puedes utilizarla para mejorar el acceso universal a la tecnología. Solo te llevará unos pocos minutos contribuir a Common Voice.</p> <p>Tu voz es poderosa. Haz tu contribución hoy mismo.</p> <p>Common Voice commonvoice.mozilla.org</p> |
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| Headline | <p>La tecnología de voz está impulsando más herramientas que nunca, pero los dispositivos hoy en día no son compatibles con muchos de los idiomas, acentos y patrones lingüísticos del mundo.</p> <p>#CommonVoice es la solución y tú puedes ayudar.</p> | <p>Cada día, los productos activados por voz malinterpretan a muchas personas en todo el mundo.</p> <p>Tu voz puede mejorar el acceso universal a la tecnología.</p> <p>Contribuye con #CommonVoice hoy mismo.</p> | <p>Si necesitaras que tu asistente de voz hiciera una llamada de emergencia o respondiera a una pregunta urgente, ¿te entendería?</p> <p>Ayuda a otras personas contribuyendo con tu voz a #CommonVoice hoy mismo.</p> | <p>Tu voz es poderosa y puedes utilizarla para mejorar el acceso universal a la tecnología.</p> <p>Solo te llevará unos pocos minutos contribuir a #CommonVoice</p> |
| Ad Screenshot |  |  |  |  |
| Images used |  |  |  |  |
| Targeting | Follower Targeting Lookalikes: BilingMatters, Busuu, Lg_on_the_Move, LocWorld, Multi_Ling_Mat, OxfordModLangs, RosettaStoneUK, _ELProject, babbel, creativelangs, duolingo, livingtongues, memrise, multilingualmag, radioambulante, rosettastone | Follower Targeting Lookalikes: BilingMatters, Busuu, Lg_on_the_Move, LocWorld, Multi_Ling_Mat, OxfordModLangs, RosettaStoneUK, _ELProject, babbel, creativelangs, duolingo, livingtongues, memrise, multilingualmag, radioambulante, rosettastone | Follower Targeting Lookalikes: BilingMatters, Busuu, Lg_on_the_Move, LocWorld, Multi_Ling_Mat, OxfordModLangs, RosettaStoneUK, _ELProject, babbel, creativelangs, duolingo, livingtongues, memrise, multilingualmag, radioambulante, rosettastone | Follower Targeting Lookalikes: BilingMatters, Busuu, Lg_on_the_Move, LocWorld, Multi_Ling_Mat, OxfordModLangs, RosettaStoneUK, _ELProject, babbel, creativelangs, duolingo, livingtongues, memrise, multilingualmag, radioambulante, rosettastone |
| Language | User Interests:i9003:Language learning OR Follower Targeting Lookalikes: AAALinks, ACLA_CAAI, AllThingsLing, CambUP_LangLing, iamLinguistics, Linguistics_UTA, RoutledgeLing, __BAAL, linguistlist, soclinganth | User Interests:i9003:Language learning OR Follower Targeting Lookalikes: AAALinks, ACLA_CAAI, AllThingsLing, CambUP_LangLing, iamLinguistics, Linguistics_UTA, RoutledgeLing, __BAAL, linguistlist, soclinganth | User Interests:i9003:Language learning OR Follower Targeting Lookalikes: AAALinks, ACLA_CAAI, AllThingsLing, CambUP_LangLing, iamLinguistics, Linguistics_UTA, RoutledgeLing, __BAAL, linguistlist, soclinganth | User Interests:i9003:Language learning OR Follower Targeting Lookalikes: AAALinks, ACLA_CAAI, AllThingsLing, CambUP_LangLing, iamLinguistics, Linguistics_UTA, RoutledgeLing, __BAAL, linguistlist, soclinganth |
| Live Date | 5/20-6/23 | Spanish | Spanish | Spanish |
| Budget | \$4,986.49 | Spanish | Spanish | Spanish |

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| Cada día, los productos activados por voz malinterpretan a muchas personas en todo el mundo. | Si necesitas que tu asistente de voz haga una llamada de emergencia o responderá a una pregunta urgente, ¿te entendería? | Tu voz es poderosa y puedes utilizarla para mejorar el acceso universal a la tecnología. | El reconocimiento de voz está revolucionando nuestra relación con la tecnología, pero los dispositivos hoy en día no son compatibles con muchos de los idiomas, acentos y patrones lingüísticos del mundo. |
| Tu voz puede mejorar el acceso universal a la tecnología. | | | |
| Contribuye con #CommonVoice hoy mismo. | Ayuda a otras personas contribuyendo con tu voz a #CommonVoice hoy mismo. | Solo te llevará unos pocos minutos contribuir a #CommonVoice | #CommonVoice es la solución y tú puedes ayudar. |
|  Mozilla (@mozilla) · Now Cada día, los productos activados por voz malinterpretan a muchas personas en todo el mundo. Tu voz puede mejorar el acceso universal a la tecnología. Contribuye con #CommonVoice hoy mismo. Promoted |  Mozilla (@mozilla) · Now Cada día, los productos activados por voz malinterpretan a muchas personas en todo el mundo. Tu voz puede mejorar el acceso universal a la tecnología. Contribuye con #CommonVoice hoy mismo. Promoted |  Mozilla (@mozilla) · Now Tu voz es poderosa y puedes utilizarla para mejorar el acceso universal a la tecnología. Solo te llevará unos pocos minutos contribuir a #CommonVoice Promoted |  Mozilla (@mozilla) · Now Tu voz es poderosa y puedes utilizarla para mejorar el acceso universal a la tecnología. Solo te llevará unos pocos minutos contribuir a #CommonVoice Promoted |
| Follower Targeting Lookalikes: BilingMatters, Busuu, Lg_on_the_Move, LocWorld, Multi_Ling_Mat, OxfordModLangs, RosettaStoneUK, _ELProject, babbel, creativelangs, duolingo, livingtongues, memrise, multilingualmag, radioambulante, rosettastone User Interests:i9003:Language learning OR Follower Targeting Lookalikes: AAALinks, ACL_A_CAAI, AllThingsLing, CambUP_LangLing, iamLinguistics, Linguistics_UTA, RoutledgeLing, __BAAL, linguistlist, soclinganth OR Follower Targeting Lookalikes: CortanaSays, GoogleHomeNews, GoogleHomeUsers, OkGoogleHome, alexa99 Spanish | Follower Targeting Lookalikes: BilingMatters, Busuu, Lg_on_the_Move, LocWorld, Multi_Ling_Mat, OxfordModLangs, RosettaStoneUK, _ELProject, babbel, creativelangs, duolingo, livingtongues, memrise, multilingualmag, radioambulante, rosettastone User Interests:i9003:Language learning OR Follower Targeting Lookalikes: AAALinks, ACL_A_CAAI, AllThingsLing, CambUP_LangLing, iamLinguistics, Linguistics_UTA, RoutledgeLing, __BAAL, linguistlist, soclinganth OR Follower Targeting Lookalikes: CortanaSays, GoogleHomeNews, GoogleHomeUsers, OkGoogleHome, alexa99 Spanish | Follower Targeting Lookalikes: BilingMatters, Busuu, Lg_on_the_Move, LocWorld, Multi_Ling_Mat, OxfordModLangs, RosettaStoneUK, _ELProject, babbel, creativelangs, duolingo, livingtongues, memrise, multilingualmag, radioambulante, rosettastone User Interests:i9003:Language learning OR Follower Targeting Lookalikes: AAALinks, ACL_A_CAAI, AllThingsLing, CambUP_LangLing, iamLinguistics, Linguistics_UTA, RoutledgeLing, __BAAL, linguistlist, soclinganth OR Follower Targeting Lookalikes: CortanaSays, GoogleHomeNews, GoogleHomeUsers, OkGoogleHome, alexa99 Spanish | Follower Targeting Lookalikes: BilingMatters, Busuu, Lg_on_the_Move, LocWorld, Multi_Ling_Mat, OxfordModLangs, RosettaStoneUK, _ELProject, babbel, creativelangs, duolingo, livingtongues, memrise, multilingualmag, radioambulante, rosettastone User Interests:i9003:Language learning OR Follower Targeting Lookalikes: AAALinks, ACL_A_CAAI, AllThingsLing, CambUP_LangLing, iamLinguistics, Linguistics_UTA, RoutledgeLing, __BAAL, linguistlist, soclinganth OR Follower Targeting Lookalikes: CortanaSays, GoogleHomeNews, GoogleHomeUsers, OkGoogleHome, alexa99 Spanish |

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| <h2>Reddit</h2> | | | |
| Headline | Mozilla Festival is a virtual celebration that unites tech activists in their support and pursuit of Trustworthy Artificial Intelligence. Join us in supporting a more equitable automated future & healthier internet for all. Secure your MozFest ticket now. | Mozilla Festival is a virtual celebration that unites tech activists in their support and pursuit of Trustworthy Artificial Intelligence. Join us in supporting a more equitable automated future & healthier internet for all. Secure your MozFest ticket now. | Mozilla Festival is a virtual celebration that unites tech activists in their support and pursuit of Trustworthy Artificial Intelligence. Join us in supporting a more equitable automated future & healthier internet for all. Secure your MozFest ticket now. |
| Ad Image |  |  |  |
| Locations | Netherlands, United Kingdom of Great Britain and Northern Ireland, Canada, United States of America, France, Germany | Locations | Netherlands, United Kingdom of Great Britain and Northern Ireland, Canada, United States of America, France, Germany |
| Interests | programming | Interests | programming |
| Communities | machinelearning, artificialintelligence, learnmachinelearning | Communities | machinelearning, artificialintelligence, learnmachinelearning |
| Targeting | Expand Targeting True | Expand Targeting True | Expand Targeting True |
| Ad Live Date | 2/26 - 3/7 | | |
| Budget | 1,364.40 | | |

| Youtube | | | |
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| Video Ad Link | https://www.youtube.com/watch?v=GNYCi4Oe2AM | https://www.youtube.com/watch?v=MiDd_NmQgc0 | https://www.youtube.com/watch?v=MZZH41VdAw4 |
| Call to action | 立即開始 | 立即开始 | 今すぐ開始 |
| Headline | 貢獻你的聲音 | 贡献你的声音 | 今すぐ投稿する |
| | Websites with the following Topic Reference>Language Resources Reference>Language Resources>Foreign Language Resources>Translation Tools & Resources Internet & Telecom>Email & Messaging>Voice & Video Chat Science>Computer Science>Machine Learning & Artificial Intelligence Computers & Electronics>Software>Intelligent Personal Assistants Reference>Language Resources>Foreign Language Resources>Foreign Language Study Reference>Language Resources>Foreign Language Resources | Websites with the following Topic Reference>Language Resources Reference>Language Resources>Foreign Language Resources>Translation Tools & Resources Internet & Telecom>Email & Messaging>Voice & Video Chat Science>Computer Science>Machine Learning & Artificial Intelligence Computers & Electronics>Software>Intelligent Personal Assistants Reference>Language Resources>Foreign Language Resources>Foreign Language Study Reference>Language Resources>Foreign Language Resources | Websites with the following Topic Reference>Language Resources Reference>Language Resources>Foreign Language Resources>Translation Tools & Resources Internet & Telecom>Email & Messaging>Voice & Video Chat Science>Computer Science>Machine Learning & Artificial Intelligence Computers & Electronics>Software>Intelligent Personal Assistants Reference>Language Resources>Foreign Language Resources>Foreign Language Study Reference>Language Resources>Foreign Language Resources |
| | People who fall within the following audiences: In-market segments Books Audio Streaming Subscription Services Open Online Courses Study Abroad Programs Foreign Language Study Education Jobs Consumer Electronics Audio Audio & Music Software Video Game Streaming Services Technology Education Network & Enterprise Security | People who fall within the following audiences: In-market segments Books Audio Streaming Subscription Services Open Online Courses Study Abroad Programs Foreign Language Study Education Jobs Consumer Electronics Audio Audio & Music Software Video Game Streaming Services Technology Education Network & Enterprise Security | People who fall within the following audiences: In-market segments Books Audio Streaming Subscription Services Open Online Courses Study Abroad Programs Foreign Language Study Education Jobs Consumer Electronics Audio Audio & Music Software Video Game Streaming Services Technology Education Network & Enterprise Security |
| | OR Affinity Book Lovers Roleplaying Game Fans Technology Console Gamers PC Gamers Home Automation Enthusiasts Cloud Services Power Users Audiophiles | OR Affinity Book Lovers Roleplaying Game Fans Technology Console Gamers PC Gamers Home Automation Enthusiasts Cloud Services Power Users Audiophiles | OR Affinity Book Lovers Roleplaying Game Fans Technology Console Gamers PC Gamers Home Automation Enthusiasts Cloud Services Power Users Audiophiles |
| | OR Detailed demographics Education Sector Current College Students Technology Industry | OR Detailed demographics Education Sector Current College Students Technology Industry | OR Detailed demographics Education Sector Current College Students Technology Industry |
| | OR Life events Recently Graduated Media & Entertainment>Books Media & Entertainment>Audio Streaming Subscription Services Media & Entertainment>Gamers>Roleplaying Game Fans DBL - Arts & Media | OR Life events Recently Graduated Media & Entertainment>Books Media & Entertainment>Audio Streaming Subscription Services Media & Entertainment>Gamers>Roleplaying Game Fans DBL - Arts & Media | OR Life events Recently Graduated Media & Entertainment>Books Media & Entertainment>Audio Streaming Subscription Services Media & Entertainment>Gamers>Roleplaying Game Fans DBL - Arts & Media |
| Targeting | Taiwan Malaysia Singapore Japan Hong Kong | Taiwan Malaysia Singapore Japan Hong Kong | Taiwan Malaysia Singapore Japan Hong Kong |
| Set Live Date | 12/26/21 to 3/28/22 | 12/26/21 to 3/28/22 | 12/26/21 to 3/28/22 |
| Budget | 20,652.63 | 20,652.63 | 20,652.63 |
| Facebook | | | |
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| https://www.youtube.com/watch?v=2eB8oqEyn4E | https://www.youtube.com/watch?v=WgHG6jiP64g | https://www.youtube.com/watch?v=kek7KGD4CWo | https://www.youtube.com/watch?v=APId5kKP0tA |
| 立即開始 貢獻你的聲音 Websites with the following Topic Reference>Language Resources Reference>Language Resources>Foreign Language Resources>Translation Tools & Resources Internet & Telecom>Email & Messaging>Voice & Video Chat Science>Computer Science>Machine Learning & Artificial Intelligence Computers & Electronics>Software>Intelligent Personal Assistants Reference>Language Resources>Foreign Language Resources>Foreign Language Study Reference>Language Resources>Foreign Language Resources People who fall within the following audiences: In-market segments Books Audio Streaming Subscription Services Open Online Courses Study Abroad Programs Foreign Language Study Education Jobs Consumer Electronics Audio Audio & Music Software Video Game Streaming Services Technology Education Network & Enterprise Security | 立即开始 贡献录音 Websites with the following Topic Reference>Language Resources Reference>Language Resources>Foreign Language Resources>Translation Tools & Resources Internet & Telecom>Email & Messaging>Voice & Video Chat Science>Computer Science>Machine Learning & Artificial Intelligence Computers & Electronics>Software>Intelligent Personal Assistants Reference>Language Resources>Foreign Language Resources>Foreign Language Study Reference>Language Resources>Foreign Language Resources People who fall within the following audiences: In-market segments Books Audio Streaming Subscription Services Open Online Courses Study Abroad Programs Foreign Language Study Education Jobs Consumer Electronics Audio Audio & Music Software Video Game Streaming Services Technology Education Network & Enterprise Security | 立即開始 貢獻錄音 Websites with the following Topic Reference>Language Resources Reference>Language Resources>Foreign Language Resources>Translation Tools & Resources Internet & Telecom>Email & Messaging>Voice & Video Chat Science>Computer Science>Machine Learning & Artificial Intelligence Computers & Electronics>Software>Intelligent Personal Assistants Reference>Language Resources>Foreign Language Resources>Foreign Language Study Reference>Language Resources>Foreign Language Resources People who fall within the following audiences: In-market segments Books Audio Streaming Subscription Services Open Online Courses Study Abroad Programs Foreign Language Study Education Jobs Consumer Electronics Audio Audio & Music Software Video Game Streaming Services Technology Education Network & Enterprise Security | 立即開始 貢獻錄音 Websites with the following Topic Reference>Language Resources Reference>Language Resources>Foreign Language Resources>Translation Tools & Resources Internet & Telecom>Email & Messaging>Voice & Video Chat Science>Computer Science>Machine Learning & Artificial Intelligence Computers & Electronics>Software>Intelligent Personal Assistants Reference>Language Resources>Foreign Language Resources>Foreign Language Study Reference>Language Resources>Foreign Language Resources People who fall within the following audiences: In-market segments Books Audio Streaming Subscription Services Open Online Courses Study Abroad Programs Foreign Language Study Education Jobs Consumer Electronics Audio Audio & Music Software Video Game Streaming Services Technology Education Network & Enterprise Security |
| OR Affinity Book Lovers Roleplaying Game Fans Technology Console Gamers PC Gamers Home Automation Enthusiasts Cloud Services Power Users Audiophiles | OR Affinity Book Lovers Roleplaying Game Fans Technology Console Gamers PC Gamers Home Automation Enthusiasts Cloud Services Power Users Audiophiles | OR Affinity Book Lovers Roleplaying Game Fans Technology Console Gamers PC Gamers Home Automation Enthusiasts Cloud Services Power Users Audiophiles | OR Affinity Book Lovers Roleplaying Game Fans Technology Console Gamers PC Gamers Home Automation Enthusiasts Cloud Services Power Users Audiophiles |
| OR Detailed demographics Education Sector Current College Students Technology Industry | OR Detailed demographics Education Sector Current College Students Technology Industry | OR Detailed demographics Education Sector Current College Students Technology Industry | OR Detailed demographics Education Sector Current College Students Technology Industry |
| OR Life events Recently Graduated Media & Entertainment>Books Media & Entertainment>Audio Streaming Subscription Services Media & Entertainment>Gamers>Roleplaying Game Fans DBL - Arts & Media DBL - Arts & Media DBL - Arts & Media | OR Life events Recently Graduated Media & Entertainment>Books Media & Entertainment>Audio Streaming Subscription Services Media & Entertainment>Gamers>Roleplaying Game Fans DBL - Arts & Media DBL - Arts & Media DBL - Arts & Media | OR Life events Recently Graduated Media & Entertainment>Books Media & Entertainment>Audio Streaming Subscription Services Media & Entertainment>Gamers>Roleplaying Game Fans DBL - Arts & Media DBL - Arts & Media DBL - Arts & Media | OR Life events Recently Graduated Media & Entertainment>Books Media & Entertainment>Audio Streaming Subscription Services Media & Entertainment>Gamers>Roleplaying Game Fans DBL - Arts & Media DBL - Arts & Media DBL - Arts & Media |
| Taiwan Malaysia Singapore Japan Hong Kong | Taiwan Malaysia Singapore Japan Hong Kong | Taiwan Malaysia Singapore Japan Hong Kong | Taiwan Malaysia Singapore Japan Hong Kong |
| 12/26/21 to 3/28/22 | 12/26/21 to 3/28/22 | 12/26/21 to 3/28/22 | 12/26/21 to 3/28/22 |
| 20,652.63 | 20,652.63 | 20,652.63 | 20,652.63 |
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| https://www.youtube.com/watch?v=2eB8oqEyn4E |
| 立即開始 |
| 出聲喇喂 |
| Websites with the following Topic |
| Reference>Language Resources |
| Reference>Language Resources>Foreign Language |
| Resources>Translation Tools & Resources |
| Internet & Telecom>Email & Messaging>Voice & Video Chat |
| Science>Computer Science>Machine Learning & Artificial Intelligence |
| Computers & Electronics>Software>Intelligent Personal Assistants |
| Reference>Language Resources>Foreign Language Resources>Foreign Language Study |
| Reference>Language Resources>Foreign Language Resources |
| People who fall within the following audiences: |
| In-market segments |
| Books |
| Audio Streaming Subscription Services |
| Open Online Courses |
| Study Abroad Programs |
| Foreign Language Study |
| Education Jobs |
| Consumer Electronics |
| Audio |
| Audio & Music Software |
| Video Game Streaming Services |
| Technology Education |
| Network & Enterprise Security |
| OR |
| Affinity |
| Book Lovers |
| Roleplaying Game Fans |
| Technology |
| Console Gamers |
| PC Gamers |
| Home Automation Enthusiasts |
| Cloud Services Power Users |
| Audiophiles |
| OR |
| Detailed demographics |
| Education Sector |
| Current College Students |
| Technology Industry |
| OR |
| Life events |
| Recently Graduated |
| Media & Entertainment>Books |
| Media & Entertainment>Audio Streaming Subscription Services |
| Media & Entertainment>Gamers>Roleplaying Game Fans |
| DBL - Arts & Media |
| DBL - Arts & Media |
| Taiwan |
| Malaysia |
| Singapore |
| Japan |
| Hong Kong |
| 12/26/21 to 3/28/22 |
| 20,652.63 |
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| Primary Text | 用你把聲去令語音技術更進步 —— 令更多聲音被人聽到同理解到。想知己可以做 出聲喇喂 | 你有發言權 —— 你可以揀點樣用你嘅個人資料，同埋點樣被人 聽到你講嘅嘢。 | 無論你嚟自邊度、講乜腔調，你都應該被清楚明白地聽到。確保 你能被理解 —— 貢獻你把聲促成改變。 |
| Headline | 出聲喇喂 | 出聲喇喂 | 出聲喇喂 |
| Images Used | | | |
| Location | Malaysia Singapore Hong Kong Taiwan | Malaysia Singapore Hong Kong Taiwan | Malaysia Singapore Hong Kong Taiwan |
| Language | Traditional Chinese (Taiwan) Traditional Chinese (Hong Kong) Simplified Chinese (China) | Traditional Chinese (Taiwan) Traditional Chinese (Hong Kong) Simplified Chinese (China) | Traditional Chinese (Taiwan) Traditional Chinese (Hong Kong) Simplified Chinese (China) |
| Targeting Option 1 | <p>Age: 19 - 65+</p> <p>Language: Traditional Chinese (Hong Kong)</p> <p>People who match: Interests: Women's empowerment, Internet activism, Humanitarianism, Human rights, Virtual private network, Feminism or Donation, Industry: Community and Social Services</p> <p>And must also match: Interests: Communication studies, Reading, English Speaking Club, Mass communication, Voice-over, Amazon Kindle, Public speaking, Podcast, Journalism, Literature, Audiobook, Recording studio, Voice acting, Kindle Fire, Modern Talking, Motivational speaking, English as a Second Language Podcast or The Nerdist, Behaviors: Owns: Kindle Fire, Field of study: Mass communication or Communication Studies, Employers: Amazon Kindle, Job title: Voice acting or Voice-Over Talent</p> | <p>Age: 19 - 65+</p> <p>Language: Traditional Chinese (Hong Kong)</p> <p>People who match: Interests: Communication studies, Reading, English Speaking Club, Mass communication, Voice-over, Amazon Kindle, Public speaking, Podcast, Journalism, Literature, Audiobook, Recording studio, Voice acting, Kindle Fire, Modern Talking, Motivational speaking, English as a Second Language Podcast or The Nerdist, Behaviors: Owns: Kindle Fire, Field of study: Mass communication or Communication Studies, Employers: Amazon Kindle, Job title: Voice acting or Voice-Over Talent</p> <p>And must also match: Interests: Media (communication), E-books, Radio broadcasting, Communication or E-book readers</p> | <p>Age: 19 - 65+</p> <p>Language: Traditional Chinese (Hong Kong)</p> <p>People who match: Interests: Communication studies, Reading, English Speaking Club, Mass communication, Voice-over, Amazon Kindle, Public speaking, Podcast, Journalism, Literature, Audiobook, Recording studio, Voice acting, Kindle Fire, Modern Talking, Motivational speaking, English as a Second Language Podcast or The Nerdist, Behaviors: Owns: Kindle Fire, Field of study: Mass communication or Communication Studies, Employers: Amazon Kindle, Job title: Voice acting or Voice-Over Talent</p> <p>And must also match: Interests: Media (communication), E-books, Radio broadcasting, Communication or E-book readers</p> |
| Targeting Option 2 | <p>Age: 19 - 65+</p> <p>Language: Traditional Chinese (Hong Kong)</p> <p>People who match: Interests: Communication studies, Reading, English Speaking Club, Mass communication, Voice-over And must also match: Interests: Media (communication), E-books, Radio broadcasting, Communication or E-book readers</p> | <p>Age: 35 - 65+</p> <p>Language: Traditional Chinese (Hong Kong)</p> <p>People who match: Interests: Artificial intelligence, PC Gamer, Virtual private network, Empowerment, Community issues, Non-governmental organization, Social movement, Internet privacy, Volunteering, Sound recording and reproduction, Data security, Alexa Internet, Activism, ALEXA, Facebook and Privacy, Computer security, Smart Technologies, Fundraising, Ethical consumerism, Information Security Forum, Philanthropy, Information security, Audio mastering, Charity and causes, UNICEF, Social change, Digital Trends, Electronics, Consumer electronics, Audio equipment, Technology or Siri, Job title: Virtual assistant</p> <p>And must also match: Interests: A.I. Artificial Intelligence, Machine learning, Voice command device or Smart device, Job title: Virtual assistant</p> | <p>Age: 35 - 65+</p> <p>Language: Traditional Chinese (Hong Kong)</p> <p>People who match: Interests: Artificial intelligence, PC Gamer, Virtual private network, Empowerment, Community issues, Non-governmental organization, Social movement, Internet privacy, Volunteering, Sound recording and reproduction, Data security, Alexa Internet, Activism, ALEXA, Facebook and Privacy, Computer security, Smart Technologies, Fundraising, Ethical consumerism, Information Security Forum, Philanthropy, Information security, Audio mastering, Charity and causes, UNICEF, Social change, Digital Trends, Electronics, Consumer electronics, Audio equipment, Technology or Siri, Job title: Virtual assistant</p> <p>And must also match: Interests: A.I. Artificial Intelligence, Machine learning, Voice command device or Smart device, Job title: Virtual assistant</p> |
| Targeting Option 3 | <p>Age: 35 - 65+</p> <p>Language: Traditional Chinese (Hong Kong)</p> <p>People who match: Interests: Artificial intelligence, PC Gamer, Virtual private network, Empowerment, Community issues, And must also match: Interests: A.I. Artificial Intelligence, Machine learning, Voice command device or Smart device, Job title: Virtual assistant</p> | <p>Age: 19 - 65+</p> <p>Language: Traditional Chinese (Hong Kong)</p> <p>People who match: Interests: Language education, Cantonese, Transcription (linguistics), Language, International student, Translation, Language school, Multilingualism, Test of English as a Foreign Language, Chinese characters, Language interpretation, Translation studies, Computational linguistics, Foreign language or Linguistics, Field of study: Translation studies, Languages, Chinese language or Translation and Interpretation, Job title: Freelance Translator, Chinese Teacher, Language Translator, Interpreter and Translator, Freelance Interpreter/Translator or Language Teacher</p> | <p>Age: 19 - 65+</p> <p>Language: Traditional Chinese (Hong Kong)</p> <p>People who match: Interests: Language education, Cantonese, Transcription (linguistics), Language, International student, Translation, Language school, Multilingualism, Test of English as a Foreign Language, Chinese characters, Language interpretation, Translation studies, Computational linguistics, Foreign language or Linguistics, Field of study: Translation studies, Languages, Chinese language or Translation and Interpretation, Job title: Freelance Translator, Chinese Teacher, Language Translator, Interpreter and Translator, Freelance Interpreter/Translator or Language Teacher</p> |
| Targeting Option 4 | <p>Age: 19 - 65+</p> <p>Language: Traditional Chinese (Hong Kong)</p> <p>People who match: Interests: Language education, Cantonese, Transcription (linguistics), Language, International student and Translator, Freelance Interpreter/Translator or Language Teacher</p> | <p>Age: 19 - 65+</p> <p>Language: Traditional Chinese (Hong Kong)</p> <p>People who match: Interests: Artificial intelligence, Speech recognition, Online Gamers, PC Gamer, A.I. Artificial Intelligence, Audio mixing, Audio engineer, Sound recording and reproduction, Machine learning, Voice command device, Alexa Internet, ALEXA, Virtual assistant, Audio mastering, Digital Trends, Electronics, Audio equipment, Siri or Echo, Job title: Virtual assistant</p> <p>And must also match: Interests: Smart Technologies, Smart device, Consumer electronics, Video games or Technology</p> | <p>Age: 19 - 65+</p> <p>Language: Traditional Chinese (Hong Kong)</p> <p>People who match: Interests: Artificial intelligence, Speech recognition, Online Gamers, PC Gamer, A.I. Artificial Intelligence, Audio mixing, Audio engineer, Sound recording and reproduction, Machine learning, Voice command device, Alexa Internet, ALEXA, Virtual assistant, Audio mastering, Digital Trends, Electronics, Audio equipment, Siri or Echo, Job title: Virtual assistant</p> <p>And must also match: Interests: Smart Technologies, Smart device, Consumer electronics, Video games or Technology</p> |
| Targeting Option 5 | Set Live Date 12/27/21 - 3/24/22 | Budget 32,941.60 | |

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| 使用您的聲音來幫助改進語音技術。被理解和聽到。訪問該鏈接以了解如何儘自己的一份力量。 | |
| 貢獻你的聲音 | |
| | |
| Malaysia Singapore Hong Kong Taiwan | |
| Traditional Chinese (Taiwan) Traditional Chinese (Hong Kong) Simplified Chinese (China) | |
| Age: 19 - 65+ Language: Traditional Chinese (Hong Kong) People who match: Interests: Women's empowerment, Internet activism, Humanitarianism, Human rights, Virtual private network, Empowerment, International Women's Day, Community issues, Nonprofit organization, Non-governmental organization, Social movement, Internet privacy, Internet security, Volunteering, Network security, Data security, Social equality, Activism, Charitable organization, Facebook and Privacy, Computer security, Fundraising, Cloud computing security, Ethical consumerism, Internet safety, Information Security Forum, Women's rights, Foundation (nonprofit), Philanthropy, Information security, Charity and causes, National Organization for Women, UNICEF, Data Protection Act 1998, Student activism, Social change, Youth activism, Off-site data protection, Feminism or Donation, Industry: Community and Social Services | |
| Age: 19 - 65+ Language: Traditional Chinese (Hong Kong) People who match: Interests: Communication studies, Reading, English Speaking Club, Mass communication, Voice-over, Amazon Kindle, Public speaking, Podcast, Journalism, Literature, Audiobook, Recording studio, Voice acting, Kindle Fire, Modern Talking, Motivational speaking, English as a Second Language Podcast or The Nerdlist, Behaviors: Owns: Kindle Fire, Field of study: Mass communication or Communication Studies, Employers: Amazon Kindle, Job title: Voice acting or Voice-Over Talent And must also match: Interests: Media (communication), E-books, Radio broadcasting, Communication or E-book readers | |
| Age: 35 - 65+ Language: Traditional Chinese (Hong Kong) People who match: Interests: Artificial intelligence, PC Gamer, Virtual private network, Empowerment, Community issues, Non-governmental organization, Social movement, Internet privacy, Volunteering, Sound recording and reproduction, Data security, Alexa Internet, Activism, ALEXA, Facebook and Privacy, Computer Privacy, Smart Technologies, Fundraising, Ethical consumerism, Information Security Forum, Philanthropy, Information security, Audio mastering, Charity and causes, UNICEF, Social change, Digital Trends, Electronics, Consumer electronics, Audio equipment, Technology or Siri, Job title: Virtual assistant And must also match: Interests: A.I. Artificial Intelligence, Machine learning, Voice command device or Smart device, Job title: Virtual assistant | |
| Age: 19 - 65+ Language: Traditional Chinese (Hong Kong) People who match: Interests: Language education, Cantonese, Transcription (linguistics), Language, International student, Translation, Language school, Multilingualism, Test of English as a Foreign Language, Chinese characters, Language interpretation, Translation studies, Computational linguistics, Foreign language or Linguistics, Field of study: Translation studies, Languages, Chinese language or Translation and Interpretation, Job title: Freelance Translator, Chinese Teacher, Language Translator, Interpreter and Translator, Freelance Interpreter/Translator or Language Teacher | |
| Age: 19 - 65+ Language: Traditional Chinese (Hong Kong) People who match: Interests: Artificial intelligence, Speech recognition, Online Gamers, PC Gamer, A.I. Artificial Intelligence, Audio mixing, Audio engineer, Sound recording and reproduction, Machine learning, Voice command device, Alexa Internet, ALEXA, Virtual assistant, Audio mastering, Digital Trends, Electronics, Audio equipment, Siri or Echo, Job title: Virtual assistant And must also match: Interests: Smart Technologies, Smart device, Consumer electronics, Video games or Technology | |

| Twitter | | | | | |
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| Headline | Are you choosing what to watch, or is YouTube's algorithm? Over 70% of viewing time is driven by YouTube recommendations, which can include harmful content like mis- and disinformation. #YouTubeRegrets | YouTube recommendations can be delightful, but they can also be dangerous. Our research shows that YouTube recommends videos that violate their own community guidelines. #YouTubeRegrets | Are you choosing what to watch, or is YouTube's algorithm? Over 70% of viewing time is driven by YouTube recommendations, which can include harmful content like mis- and disinformation. #YouTubeRegrets | Are your YouTube recommendations sometimes conspiracies? Hateful? Or just... weird? Our updated RegretsReporter extension helps you tell YouTube to STOP recommending unwanted videos. #YouTubeRegrets | Does YouTube's algorithm really listen to user feedback? Help us find out. Our RegretsReporter browser extension allows you to send YouTube direct feedback on your #YouTubeRegrets, and tells our researchers if YouTube is actually listening. |
| Targeting | Follower Targeting Lookalikes: firefox OR Follower Targeting Lookalikes: BBCClick, BBCTech, CNET, CNETNews, ForbesTech, Gizmodo, PCMag, TechCrunch, TheVerge, WIRED, WSJTech, arstechnica, engadget, ftechnews, guardiantech, technology, techreview | Follower Targeting Lookalikes: firefox OR Follower Targeting Lookalikes: BBCClick, BBCTech, CNET, CNETNews, ForbesTech, Gizmodo, PCMag, TechCrunch, TheVerge, WIRED, WSJTech, arstechnica, engadget, ftechnews, guardiantech, technology, techreview | Follower Targeting Lookalikes: firefox OR Follower Targeting Lookalikes: BBCClick, BBCTech, CNET, CNETNews, ForbesTech, Gizmodo, PCMag, TechCrunch, TheVerge, WIRED, WSJTech, arstechnica, engadget, ftechnews, guardiantech, technology, techreview | Follower Targeting Lookalikes: firefox OR Follower Targeting Lookalikes: BBCClick, BBCTech, CNET, CNETNews, ForbesTech, Gizmodo, PCMag, TechCrunch, TheVerge, WIRED, WSJTech, arstechnica, engadget, ftechnews, guardiantech, technology, techreview | Follower Targeting Lookalikes: firefox OR Follower Targeting Lookalikes: BBCClick, BBCTech, CNET, CNETNews, ForbesTech, Gizmodo, PCMag, TechCrunch, TheVerge, WIRED, WSJTech, arstechnica, engadget, ftechnews, guardiantech, technology, techreview |
| Location | United Kingdom, Canada, Australia, New Zealand, United States, Ireland | United Kingdom, Canada, Australia, New Zealand, United States, Ireland | United Kingdom, Canada, Australia, New Zealand, United States, Ireland | United Kingdom, Canada, Australia, New Zealand, United States, Ireland | United Kingdom, Canada, Australia, New Zealand, United States, Ireland |
| Live Date | 1/31/22 - 2/28/22 | | | | |
| Budget | 5000 | | | | |
| Youtube | | | | | |
| Video Screenshot | | | | | |
| Video Link | https://www.youtube.com/watch?v=q5Tp1ZUbAFQ | | | | |
| Long Headline | Your data can help us hold YouTube responsible. | | | | |
| Description | Got YouTube Regrets? | | | | |
| Targeting | Affinity: Technology, News & Politics In-Market: Technology News, Technology News & Trends | | | | |
| Ad live date | 1/31/22 - 2/13/22 | | | | |
| Budget | \$9,973.39 | | | | |

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|---|---|--|--|---|
|  |  |  |  |  |
| Are you choosing what to watch? Or is YouTube's algorithm? Our updated RegretsReporter extension helps you tell YouTube to STOP recommending videos you don't want to see. Watch more of what you want to watch. Help put an end to your #YouTubeRegrets. | Are you choosing what to watch? Or is YouTube's algorithm? Our updated RegretsReporter extension helps you tell YouTube to STOP recommending videos you don't want to see. Watch more of what you want to watch. Help put an end to your #YouTubeRegrets. | Does YouTube's algorithm really listen to user feedback? Help us find out. Our RegretsReporter browser extension allows you to send YouTube direct feedback on your #YouTubeRegrets, and tells our researchers if YouTube is actually listening. | Are your YouTube recommendations sometimes conspiracies? Hateful? Or just... weird? Our updated RegretsReporter extension helps you tell YouTube to STOP recommending unwanted videos. #YouTubeRegrets Take back control of your recommendations | YouTube recommendations can be delightful, but they can also be dangerous. Our research shows that YouTube recommends videos that violate their own community guidelines. #YouTubeRegrets Your data can help us hold YouTube responsible. |
| Follower Targeting Lookalikes: firefox OR Follower Targeting Lookalikes: BBCClick, BBCTech, CNET, CNETNews, ForbesTech, Gizmodo, PCMag, TechCrunch, TheVerge, WIRED, WSJTech, arstechnica, engadget, ftcnews, guardianitech, technology, tecrevue | Follower Targeting Lookalikes: firefox OR Follower Targeting Lookalikes: BBCClick, BBCTech, CNET, CNETNews, ForbesTech, Gizmodo, PCMag, TechCrunch, TheVerge, WIRED, WSJTech, arstechnica, engadget, ftcnews, guardianitech, technology, tecrevue | Follower Targeting Lookalikes: firefox OR Follower Targeting Lookalikes: BBCClick, BBCTech, CNET, CNETNews, ForbesTech, Gizmodo, PCMag, TechCrunch, TheVerge, WIRED, WSJTech, arstechnica, engadget, ftcnews, guardianitech, technology, tecrevue | Follower Targeting Lookalikes: firefox OR Follower Targeting Lookalikes: BBCClick, BBCTech, CNET, CNETNews, ForbesTech, Gizmodo, PCMag, TechCrunch, TheVerge, WIRED, WSJTech, arstechnica, engadget, ftcnews, guardianitech, technology, tecrevue | Follower Targeting Lookalikes: firefox OR Follower Targeting Lookalikes: BBCClick, BBCTech, CNET, CNETNews, ForbesTech, Gizmodo, PCMag, TechCrunch, TheVerge, WIRED, WSJTech, arstechnica, engadget, ftcnews, guardianitech, technology, tecrevue |
| United Kingdom, Canada, Australia, New Zealand, United States, Ireland | United Kingdom, Canada, Australia, New Zealand, United States, Ireland | United Kingdom, Canada, Australia, New Zealand, United States, Ireland | United Kingdom, Canada, Australia, New Zealand, United States, Ireland | United Kingdom, Canada, Australia, New Zealand, United States, Ireland |

| Twitter | | | | |
|--|--|--|---|---|
| Tinder Unfair Pricing It's a Match! Our research with @Consumers_Int finds that @Tinder Plus can charge users in a single country more than 30 different prices. | Tinder Unfair Pricing It's a Match! Our research with @Consumers_Int finds that @Tinder Plus can charge users in a single country more than 30 different prices. | Tinder Unfair Pricing It's a Match! Our research with @Consumers_Int finds that @Tinder Plus can charge users in a single country more than 30 different prices. | How much does @Tinder Plus cost? It varies a lot and it depends on who Tinder thinks you are. | Read more about Tinder's #PersonalizedPricing |
| Headline Read more | Read more | Read more | | |
| Ad Preview     | Follower Targeting Lookalikes: firefox OR Follower Targeting Lookalikes: TinderUk OR People over 50 Interest: Dating | Follower Targeting Lookalikes: firefox OR Follower Targeting Lookalikes: TinderUk OR People over 50 Interest: Dating | Follower Targeting Lookalikes: firefox OR Follower Targeting Lookalikes: TinderUk OR People over 50 Interest: Dating | Follower Targeting Lookalikes: firefox OR Follower Targeting Lookalikes: TinderUk OR People over 50 Interest: Dating |
| Targeting | United Kingdom, Canada, Australia, New Zealand, United States, Ireland | United Kingdom, Canada, Australia, New Zealand, United States, Ireland | United Kingdom, Canada, Australia, New Zealand, United States, Ireland | United Kingdom, Canada, Australia, New Zealand, United States, Ireland |
| Location | United Kingdom, Canada, Australia, New Zealand, United States, Ireland | United Kingdom, Canada, Australia, New Zealand, United States, Ireland | United Kingdom, Canada, Australia, New Zealand, United States, Ireland | United Kingdom, Canada, Australia, New Zealand, United States, Ireland |
| Live Date | 1/31/22 - 3/4/22 | | | |
| Budget | 5000 | | | |

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| Tinder's Unfair Pricing |
| Our research with @Consumers_Int finds that @Tinder Plus charges some people in a single country almost 500% more than others. |
|  |
| Follower Targeting Lookalikes: firefox |
| OR |
| Follower Targeting Lookalikes: TinderUk |
| OR |
| People over 50 |
| Interest: Dating |
| United Kingdom, Canada, Australia, New Zealand, United States, Ireland |
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