### LINKEDIN SPONSORED EVENT AD

<table>
<thead>
<tr>
<th>Flight Date: 24th June 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>End Date: 29th June 2022</td>
</tr>
<tr>
<td>Target Demographic: Active LinkedIn Users</td>
</tr>
<tr>
<td>Budget: $600</td>
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<tr>
<td>Targeted countries: Kenya (Other EA countries allowable)</td>
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<tr>
<td>Ads: Sponsored event ad</td>
</tr>
<tr>
<td>Inventory: Promoted Post</td>
</tr>
<tr>
<td>Targeting: See below</td>
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</tbody>
</table>
## Audience summary

580,000 potential LinkedIn members reached

**INCLUDE**

People with **English** as their profile language in:

- **Locations (Recent or Permanent)**
  - Kenya

AND who meet ANY of the following criteria:

**Job Titles (Current)**

- Lawyer
- Legal Associate
- Corporate Lawyer
- Legal Counsel
- Senior Associate Lawyer
- Legal Practitioner
- Senior Lawyer
- Associate Lawyer
- Assistant Lawyer
- Junior Lawyer
- Tax Lawyer
- Commercial Lawyer
- Employment Lawyer
- In-House Counsel
- Trial Lawyer
- Legal Assistant
- Corporate Legal Assistant
- Senior Legal Assistant
- Legal Assistant Paralegal
- Legal Specialist
- Legal Compliance Specialist
- Legal Officer
- Legal Secretary
- Senior Legal Secretary
- Executive Legal Secretary
- Legal Advisor
- Legal Director
- Legal Affairs Manager
- Director Of Legal Affairs
- Head Of Legal Affairs
- Head Of Legal
- Chief Legal Officer
- Vice President Legal
- Head Of Legal Department
- Senior Legal Counsel
- Senior Legal Manager
- Legal Manager
- Corporate Legal Counsel
- Assistant Manager Legal
- Cyber Security Specialist
- Computer Security Specialist
- Cyber Security Analyst
- Cyber Security Engineer
- Cyber Security Consultant
- Information Technology Security Specialist
- Network Security Architect
- Senior Security Architect
- Cyber Security Architect
- Cyber Security Student
- Cyber Security Instructor
- Head of Cyber

**Member Interests**

- Cybersecurity Software
- Cybersecurity
- Data Protection
EXCLUDE
People who meet ANY of the following criteria:

Company (Current Jobs)
Turn Left Media | LinkedIn Marketing Solutions Sub-Saharan Africa, Oxygène Marketing Communications Ltd.